

- **Web Site Traffic Campaigns Disclaimer Policy. Ver 2.3 2010**
- **E-Disclaimer of Warranty:**
- **Disclaimer of Warranty:** Every efforts is made to increase a customers traffic through the use of a web site traffic builder and the normal embedded META tags. On average we have found that traffic will increase by up to \*10. However, Sumphero are unable to guarantee the position of the customer(s) site on any individual search engine(s). It is the nature of these systems that a customers rating will change constantly.
- This disclaimer also relates to any work completed under the google add word campaigns network or any other related search engine system or network.
- If the customer requires a guaranteed rating on any individual search engine, these can sometimes be bought through the search engine companies or organisations themselves.

**End**